

**JACOB HAWLEY**  
**Motion Design Lead**

45 Adair St. Apt #C  
San Francisco CA 94103  
415-596-6169  
[www.jakehawley.com](http://www.jakehawley.com)  
[persona79@gmail.com](mailto:persona79@gmail.com)

April 2010  
– Present

**Motion Design Lead**  
**Freelance**

November 2006  
– March 2010

**Motion Design Lead**  
**Cobra Creative, San Francisco**

Main responsibilities include motion design, video editing, on-site technical direction, video implementation into websites, and Flash animation. Designed workflows for off site freelancers as well as internal designers. Provided direction for junior designers.

*Clients Include: Adobe, Autodesk, Clif Bar, Cheetos, You Tube, Verizon, Frito-Lays, Expedia*

February 2003  
– October 2006

**Interactive Designer**  
**EVB, San Francisco**

Created motion design, both video and flash, for a multitude of EVB's award winning web and broadcast projects. Collaborated closely with designers, programmers, and producers to ensure projects are envisioned correctly, while also meeting the budget and deadlines previously established. Provided training and direction for interns and junior designers.

*Clients Included: Adidas, Pioneer, Wrigley's, Leapfrog, Microsoft, Old Spice, Office Max*

**EDUCATION**

University of Iowa  
Iowa City, IA  
BFA, Intermedia Arts with honors, 1998-2003

University of Wolverhampton  
Wolverhampton, England  
Illustration and Animation Studies, 2000-2001

**SKILLS &  
KNOWLEDGE**

- Motion Graphics
- Visual Effects
- Video Capture & Editing
- Keying & Compositing
- Web Video Integration
- Flash Animation
- DVD Authoring
- After Effects
- Cinema 4D
- Final Cut Pro
- Flash
- Premiere Pro
- Photoshop
- DVD Studio Pro